## Message Text

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ORIGIN EB-07

INFO OCT-01 EUR-12 ISO-00 L-03 FTC-01 JUSE-00 COME-00

TRSE-00 OMB-01 /025 R

DRAFTED BY EB/CSB/BP:RJBUSHNELL:VJW
APPROVED BY EB/CSB/BP:HJWINTER
EUR/WE - HGMOEN
L/EB - TTALLERICO
EUR/RPE - JMCCARTHY
FTC - JFISCHBACH (SUBST)

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R 302324Z JUN 75 FM SECSTATE WASHDC TO AMEMBASSY ROME INFO USMISSION OECD PARIS USMISSION EC BRUSSELS

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E.O. 11652: N/A

TAGS: ETRD, IT, OECD

SUBJECT: ANTITRUST COMPLAINT AGAINST ITALIAN CITIZEN

- 1. THE FEDERAL TRADE COMMISSION (FTC) HAS INFORMED THE DEPARTMENT THAT THE COMMISSION HAS DECIDED TO ISSUE A COMPLAINT IN THE NEAR FUTURE AGAINST, INTER ALIA, MR. WALTER BANCI, AN ITALIAN CITIZEN.
- 2. THE COMPLAINT, COPY BEING AIRPOUCHED TO ECON COUNSELOR FOR EMBASSY'S INFORMATION, WILL ALLEGE VIOLATIONS OF THE FEDERAL TRADE COMMISSION ACT AND OTHER US LAWS IN CONNECTION WITH THE IMPORTATION INTO AND SALE WITHIN THE UNITED STATES OF VARIOUS TEXTILE PRODUCTS, PARTICULARLY WOOLEN PRODUCTS MANUFACTURED IN ITALY BY COMPANIES WHICH MR. BANCI EITHER OWNS OR CONTROLS.

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3. THE COMPANIES INCLUDE LANIFICIO WALTER BANCI, S.A.S., WHICH OPERATES A TEXTILE MILL NEAR PRATO, ITALY; LANIFICIO WALTER BANCI SUD S.R.L., ANOTHER MILL LOCATED IN POMENZIA, ITALY; VERRAZZANO TRADING CORPORATION, A DOMESTIC

CORPORATION WHICH DISTRIBUTES THE PRODUCTS OF MR. BANCI'S ITALIAN MILLS; FRANCESCO DATINI, INC., ANOTHER DISTRIBUTING CORPORATION; LANIFICIO TUSCANIA INC., ANOTHER DISTRIBUTING CORPORATION; AND LIMA TEXTILES INC., YET ANOTHER DISTRIBUTING CORPORATION. THE LAST FOUR OF THESE CORPORATIONS HAVE THEIR OFFICES LOCATED AT 2 PENN PLAZA IN NEW YORK CITY. MR. BANCI'S NAME APPEARS ON THE DIRECTORY OF THAT BUILDING AND HE IS FREQUENTLY PRESENT IN THE OFFICES OF THE DISTRIBUTING CORPORATIONS THERE.

- 4. MR. BANCI AND THE COMPANIES NAMED ABOVE WILL BE CHARGED WITH UNFAIR METHODS OF COMPETITION AND UNFAIR AND DECEPTIVE ACTS AND PRACTICES IN COMMERCE. MORE SPECIFICALLY, THE COMPLAINT WILL STATE THAT THE RESPONDENTS MISREPRESENTED TO THEIR CUSTOMERS THE CHARACTER AND AMOUNT OF THE CONSTITUENT FIBERS CONTAINED IN THEIR PRODUCTS THROUGH FALSELY AND DECEPTIVELY STAMPING, TAGGING, LABELING AND OTHERWISE IDENTIFYING THE PRODUCTS.
- 5. FYI THE FTC NOTES A SUBSTANTIAL VOLUME OF SHIPMENTS OF SERIOUSLY MISBRANDED WOOL AND TEXTILE PRODUCTS EMANATING FROM THE VICINITY OF PRATO, ITALY. THUS FAR, BANCI IS THE ONLY ITALIAN NATIONAL WHO IS ENGAGED IN THE IMPORTATION AND DISTRIBUTION OF THESE MATERIALS AND WHOSE ACTIVITIES HAVE COME TO THE ATTENTION OF THE FTC. END FYI.
- 6. ACTION: EMBASSY IS REQUESTED TO INFORM THE GOI OF THE FTC DETERMINATION TO FILE THE COMPLAINT. THE GOI SHOULD BE ASKED TO HOLD THIS INFORMATION IN CONFIDENCE UNTIL IT IS PUBLICLY ANNOUNCED BY THE FTC. WE ARE INFORMING THE GOI IN ADVANCE OF THE FTC ACTION IN ACCORDANCE WITH THE OECD RECOMMENDATION OF OCTOBER 5, 1967, WHICH CALLS FOR OECD MEMBERS TO NOTIFY OTHER MEMBER STATES OF ANTITRUST ENFORCEMENT ACTIONS THAT MIGHT AFFECT THE INTERESTS OF THE OTHER STATES. ACCORDING TO THE OECD, LIMITED OFFICIAL USE

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THE NOTIFICATION SHOULD BE MADE TO: MINISTERO DELL' INDUSTRIA, DEL COMMERCIO E DELL'ARTIGIANATO, DIREZIONE GENERALE DELLA PRODUZIONE INDUSTRIALE, SERVIZIO VO, VIA MOLISE, ROME. PLEASE REPORT ANY SIGNIFICANT HOST GOVERNMENT REACTIONS. INGERSOLL

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## Message Attributes

Automatic Decaptioning: X Capture Date: 26 AUG 1999 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: ANTITRUST, LITIGATION, IMPORTS, TEXTILES, SALES

Control Number: n/a Copy: SINGLE Draft Date: 30 JUN 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: RELEASED Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: greeneet
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004

Disposition Event:
Disposition History: n/a Disposition Reason: **Disposition Remarks:** 

Document Number: 1975STATE154548 Document Source: ADS

**Document Unique ID: 00** 

Drafter: EB/CSB/BP:RJBUSHNELL:VJW

Enclosure: n/a Executive Order: N/A Errors: n/a Film Number: D750227-0501 From: STATE

Handling Restrictions: n/a Image Path:

Legacy Key: link1975/newtext/t197506103/baaaaobc.tel Line Count: 103 Locator: TEXT ON-LINE, TEXT ON MICROFILM

Office: ORIGIN EB Original Classification: LIMITED OFFICIAL USE

Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2

Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE

Previous Handling Restrictions: n/a Reference: n/a Review Action: RELEASED, APPROVED

Review Authority: greeneet Review Comment: n/a Review Content Flags: Review Date: 22 APR 2003

**Review Event:** 

Review Exemptions: n/a
Review History: RELEASED <22 APR 2003 by ShawDG>; APPROVED <03 OCT 2003 by greeneet>

**Review Markings:** 

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JÚL 2006

**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE Subject: n/a

TAGS: ETRD, IT, US, OECD, (BANCI, WALTER)
To: ROME INFO OECD PARIS

**EC BRUSSELS** 

Type: TE

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006